



DRIVING ENGAGEMENT THROUGH AUDIO ON DEMAND SOLUTIONS

WHAT IS THE LAIG?

A strategic innovators group, committed to developing and implementing engaging and empowering corporate podcasts and audio on demand solutions for businesses and organisations.

OUR PURPOSE:

To improve the Mental Health, Wellbeing and Resilience levels of UK based organisations and their employees through the provision of engaging, accessible and bi-directional audio content, leading to a reduced reliance on screen based media.



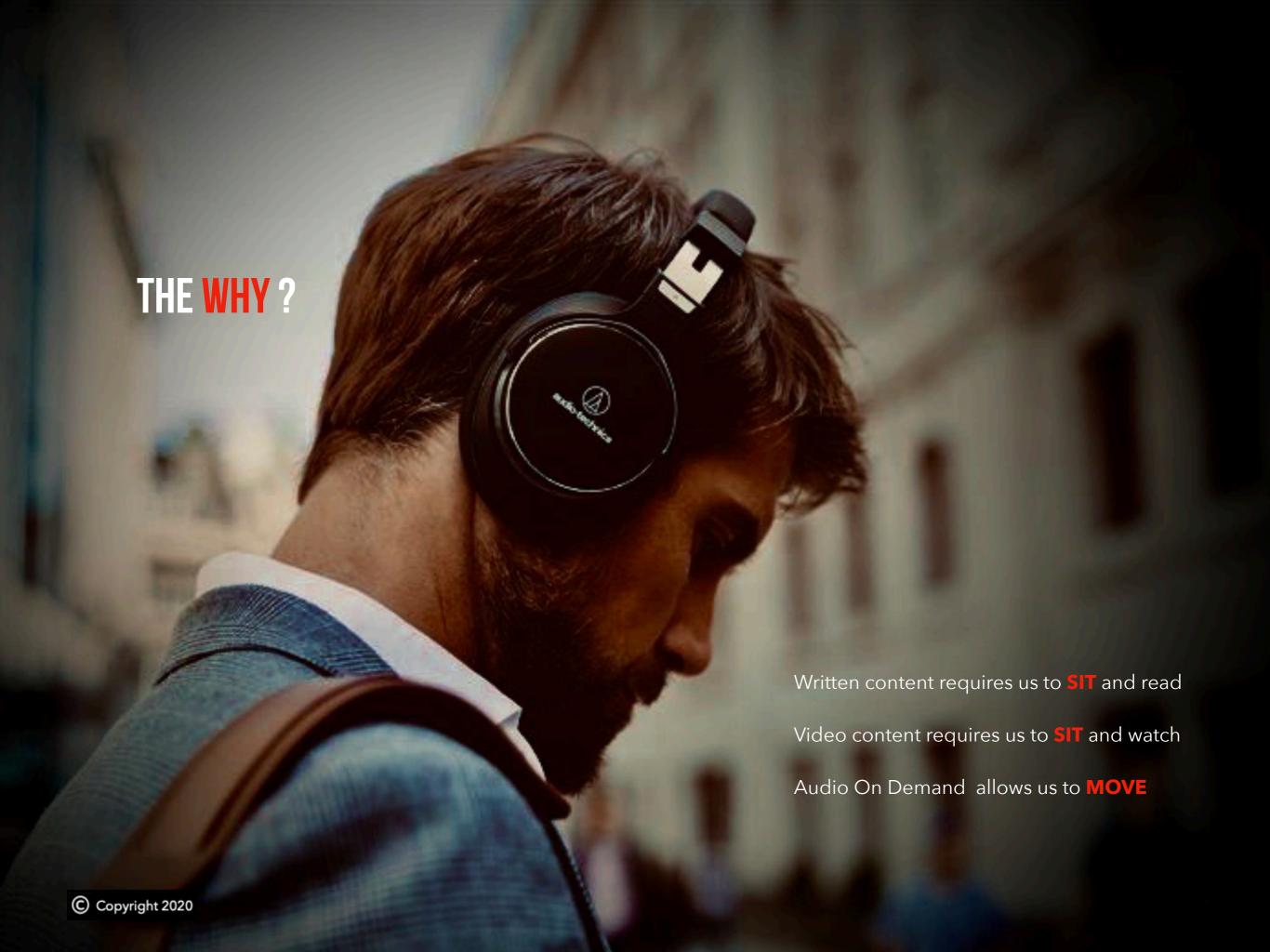


C-Suite members and Senior Level Managers of businesses and organisations who understand and appreciate their 'Duty of Care' toward Mental Health and Wellbeing and who are committed to finding new, innovative ways to boost internal and external engagement through Audio On Demand communications.



Rob Edwards (aka Rob Mitchell-James) is a Qualified Mental Health First Aid Instructor, a Public Speaker, a Professional Actor and Voice Over Artist and the founder of LIFECYCLE COACHING and LIFECYCLE AUDIO.

With over 20 years C-Suite level experience with some of the UK's leading Tech, Creative and Content creation businesses and an intimate knowledge of Workplace Mental Health and Emotional Wellbeing combined with notable TV, Radio and TED Talk credits, Rob is incredibly passionate about effective communication and uniquely positioned to drive this agenda forwards.



THE COMMITMENT?

As the title suggests **LAIG** is an innovation group ready to push corporate communications, engagement, health and wellbeing in a new and exciting direction.

We are committed to a programme of regular Podcasts and Interactive Webinars and we would love you to be involved, commencing September 2020.

We won't expect you to be present for all events but in our experience, innovation comes from engagement.

If you are up for it, we ask for an open mind, a positive outlook and a willingness to experiment. These are the things that make a difference.





THE OPTIONS

LAIG INNOVATOR:

Help to steer the future focus and direction corporate audio

Contribute to regular monthly LAIG Webinars

Contribute to bi-weekly LAIG Podcasts

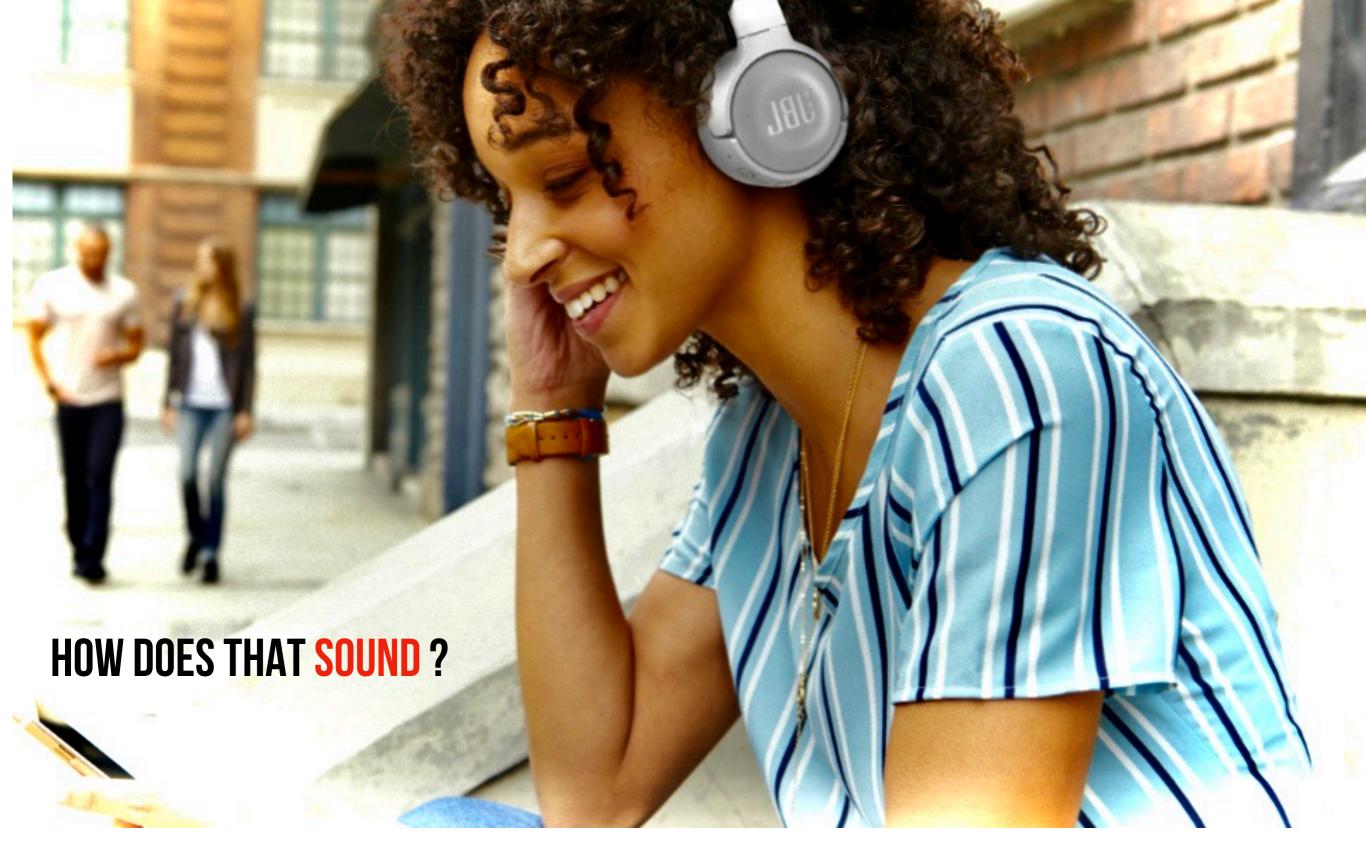
Receive the following services from LIFECYCLE AUDIO:

- 1 Hour Audio Strategy and Planning Session per month
- 1 Hour Audio Creative Session per month
- 30 min Pre-Production Session per month
- 30 min Podcast production for your company per month
- Distribution, Analysis and Feedback per month upto 100 users
- Discounted rates on future LIFECYCLE AUDIO services

LAIG FOLLOWER:

Access to regular monthly LAIG Webinars

Access to bi-weekly LAIG Podcasts



If you are interested in becoming part of the LAIG we would love to talk to you. Please contact us with your thoughts and ideas and we'll run through the options:

WWW.LIFECYCLEAUDIO.COM +44 (0) 7947 171 618 Rob@lifecycleaudio.com